



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Economics of small and medium enterprises

Course

Field of study

Safety Engineering

Area of study (specialization)

Level of study

Second-cycle studies

Form of study

part-time

Year/Semester

2/4

Profile of study

general academic

Course offered in

Polish

Requirements

elective

Number of hours

Lecture

15

Tutorials

0

Laboratory classes

15

Projects/seminars

0

Other (e.g. online)

0

Number of credit points

3

Lecturers

Responsible for the course/lecturer:

prof. dr hab. Teresa Łuczka

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Responsible for the course/lecturer:

dr Małgorzata Rembiasz

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Prerequisites

The student starting this subject should have a basic knowledge of the basics of economics and entrepreneurship and use the basic terms acquired during their study. He should also be able to obtain information from specified sources and assess media information. In addition, he should be ready and able to cooperate in a group.



Course objective

Students learn the theoretical and practical knowledge in the field of economics of small and medium enterprises and analyze the course of economic processes taking place in them. The aim of the course is also to develop students' skills in solving problems arising in the management of enterprise resources.

Course-related learning outcomes

Knowledge

1. Student has basic knowledge in the field of economics and organization of small and medium enterprises.
2. He knows the nature and specificity of small businesses.
3. He has knowledge of various aspects of strategic management of a small company.
4. He has in-depth knowledge of financial management of SMEs.

Skills

1. Student is able to use knowledge to analyze the course of economic processes taking place in the enterprise.
2. He has the ability to make optimal choices in the field of financial management (eg selection of financing sources).
3. He has the ability to formulate problems and make choices in the field of strategic management of a small company.

Social competences

1. Student understands the need for continuous training and updating knowledge in the field of SME economics
2. He is prepared to act as the manager (owner) of a small enterprise.
3. He is able to communicate efficiently and defend his arguments.
4. He is aware of the social role played by the manager (owner) in the company and its environment.
5. Student is able to think and act in an entrepreneurial and innovative way.

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

1. Written credit for lectures and exercises in the form of a test (you must obtain more than 50% of correct answers for a satisfactory grade).
2. Case studies during exercises and the possibility of using elements of business simulations
3. Discussions based on scientific literature at lectures, which give lecture participants the opportunity to obtain additional points added to the points obtained from the written test in order to give the final grade of the lecture.



4. Discussions summarizing individual lectures and exercises provide an opportunity to assess the student's understanding of the issues.

Programme content

Lectures:

1. The essence of small and medium enterprise (definitions of the SME sector)
2. The development and importance of SMEs in capitalist economies
3. SME structure in Poland
4. Barriers to the development of small and medium enterprises
5. Basics of SME financial management
6. Investment processes in SMEs and the economic situation
7. Clusters: definitions, functioning and financing of clusters
8. Internationalization of enterprises in the SME sector

Laboratory classes:

1. Strategic management in SMEs (characteristics of strategic management in SMEs, formulation of strategies, factors facilitating and hindering strategy building in a small company, areas of strategy selection)
2. Building the company: functions and recipients of a business plan, business plan structure
3. Review of financing sources (bank loan, leasing, trade credit, factoring, private equity)
5. Franchising: the essence of franchising, elements of the franchising agreement, the advantages and disadvantages of franchising
6. Management of fixed and current assets in the enterprise
7. Human capital management

Teaching methods

1. Lecture: traditional lecture using multimedia presentations, problem lecture - discussion with the students on solving a given problem, conversational lecture - drawing the listeners into the discussion, controlling the course of the lecture depending on the answers given.
2. Laboratory classes: a multimedia presentation illustrated with case studies and performing tasks given by the teacher.

Bibliography



Basic

Łuczka T., Przepióra P., Zarządzanie małym i średnim przedsiębiorstwem. Wydawnictwo Politechniki Poznańskiej, Poznań 2011.

Łuczka T., Małe i średnie przedsiębiorstwa. Szkice o współczesnej przedsiębiorczości, WPP, wyd. II i wyd. I, Poznań, 2007

Żelichowska M., Ekonomika przedsiębiorstwa, Wydawnictwo Politechniki Śląskiej, Gliwice 2013

Podstawy zarządzania finansami przedsiębiorstw: instrumenty, metody, przykłady, zadania, red. P. Bartkiewicz, M. Szczepański, Wydawnictwo PP 2016.

Additional

Rembiesz M., Rola strategii w zarządzaniu małymi i średnimi przedsiębiorstwami, [w:] S. Trzcieleński, Wybrane problemy zarządzania. Teraźniejszość i przyszłość, Wydawnictwo Politechniki Poznańskiej, Poznań 2013

Ekonomika przedsiębiorstw, Engelhardt J (red), CeDeWu, Warszawa 2017

Lachiewicz S., Matejun M., Zarządzanie rozwojem małych i średnich przedsiębiorstw, Wydawnictwo Wolters Kluwer Polska, Warszawa, 2011.

Matejun M., Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, DIFIN, Warszawa 2012

Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) ¹	45	2,0

¹ delete or add other activities as appropriate